

TELL US MORE ABOUT YOUR BUSINESS IDEA

We love that you want to become part of the Business Community in Asgardia.

You can choose whatever format you consider best for transporting your content.

*Please answer concisely, **completely**, and be very specifically.*

Make sure your message is clear!

Thank you very much for your effort! We are looking forward to your proposal!

1. What is the name of your project?
2. Which problem(s) does it solve?
3. Why do you want to solve this problem?
4. Who is your target group (the group, that would like to have this problem solved and are willing to use it, and, probably pay for it)?
5. How do you access this target group?
6. Describe briefly how you are going to solve the problem. What does your solution look like in simple words (elevator pitch)?
7. Why should your clients trust you? Why are you competent to solve the problem?
8. Who is your competition?
9. If you compare your solution to the competition, what are the strengths and weaknesses of your solution?
10. What do possible threats look like, that could stop your project?
11. How do you test the feasibility of your project?
12. How much capital do you need to test the feasibility?
13. Let's imagine you have this capital: what is the timeline of realization?
14. Please provide your calculation that shows how profitable your project will be, and when.